

The Five Things Every Home Service Truck Wrap Needs

Your truck is your most visible marketing asset. Make sure every mile it drives is working for your business.



**Easy-to-Read
Name and Logo**

1

Easy-to-Read Name and Logo

If someone can't read your name from 30 feet away at 40 miles per hour, your truck isn't doing its job.



**Your Brand's
Tagline**

2

Your Brand's Tagline

A single line that tells people what you do and why you're different, before they've even slowed down to look.



**URL and Social
Media Graphics**

3

Your Web URL and Social Media Graphics

Curious customers will look you up before they call. Make it easy to find you.



**Your Phone
Number**

4

Your Phone Number

Big, bold, and impossible to miss, because the whole point is to get the phone to ring.



A Call-to-Action

5

A Call-to-Action

Tell people exactly what to do next. "Call now," "Book online," or "Free estimates" turns a passing glance into a lead.



When your wrap drives in a lead, Signpost's AI voice agent picks up, even when you're on the job.

**Your truck gets them to call.
Signpost makes sure you never
miss it.**

Book a Demo →