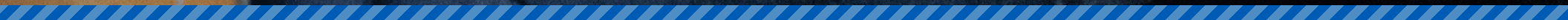
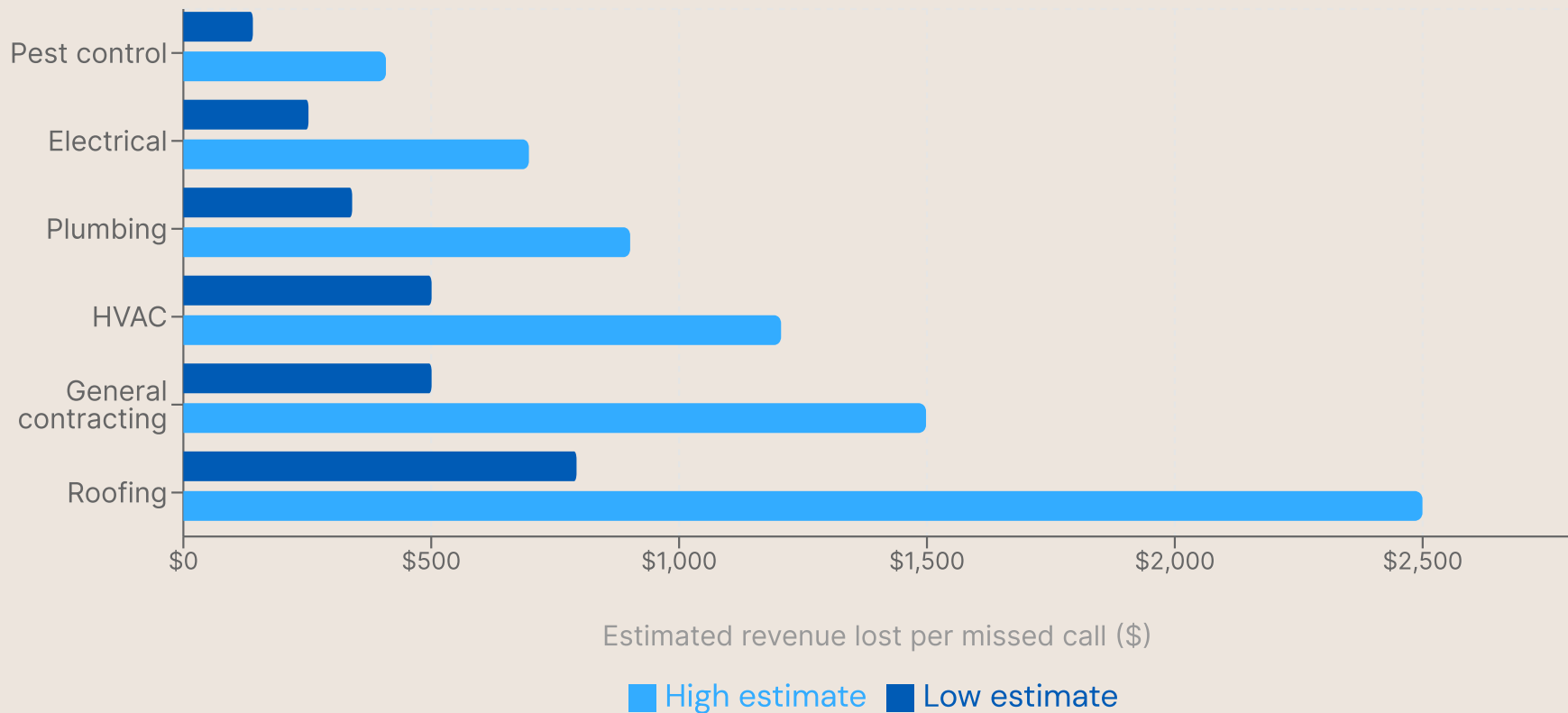


Home Service Pros Revenue Leak Benchmarks by Industry

Most contractors know missed calls are a problem, but not everyone knows how much they're worth.





Estimates based on average job values and missed call cost data. Sources: Invoca (2024), getaira.io (2025), AMBS Call Center, BIA/Kelsey. Per-call figures reflect direct job value only and do not account for lifetime customer value or referrals.

The Breakdown

That's just one call. Of course, fixing the revenue leak doesn't have to be complicated. Signpost offers consistent coverage that helps your business capture every lead – even on the job or after hours.



Signpost offers consistent coverage that helps your business capture every lead, even on the job or after hours.

**Stop losing leads. See how
Signpost can help.**

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